3daysofdesign

SINCE 1937 MAGNUS OLESEN HAS MANUFACTURED FUNCTIONAL, DURABLE YET AESTHETIC DESIGN — MADE IN DENMARK. THIS YEAR, MAGNUS OLESEN IS OPENING ITS SHOWROOM AT CHRISTIANSHAVNS KANAL DURING 3DAYSOFDESIGN AS WELL AS PARTICIPATING IN THE EXHIBITION CHARLOTTENBORG HOTEL.

Exhibition pieces at CHARLOTTENBORG HOTEL are:

MODEL 107, designed by Ib Kofod-Larsen

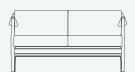
Model 107 was designed in the 1950s and originally produced by Magnus Olesen in 1956. The details of the chair reflect the famous, classic design of the era — Danish Modern. The chair represents Ib Kofod-Larsen's approach at its best: designing a slightly chunky, comfortable lounge chair yet adding an elegant and light edge to it.





MODEL 107, 2-SEATER, designed by Ib Kofod-Larsen

Model 107 was originally designed in both a lounge chair and a 2-seater variant. Now relaunched in both variants, the combination of the two will result in an ideal classic, yet modern lounge interior. Experience the 2-seater in combination with the lounge chair in the LIBRARY/READING ROOM at the exhibition.



8000 SERIES, designed by Rud Thygesen & Johnny Sørensen

The 8000 Series is a danish design icon, manufactured by Magnus Olesen since 1980. The furniture is based on a unique production technology — a patented joint without using tenons, screws or dowels, making the furniture incredibly strong and still keeping it light. The chair stacks to 6 pcs., whereas the stool variant stacks endlessly.

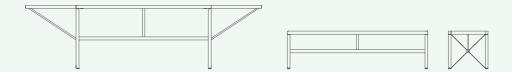






XYLOFON, designed by Niels Jørgen Haugesen

The Xylofon series is a range of outdoor furniture suitable for both the private as well as the public environment. The combination of steel and wood conveys a feeling of both lightness and strength in a simple and logic design. The series consists of chairs, armchairs, benches, tables, sunbeds and stool/side tables. Classic design that gets even more beautiful with time.



Magnus Olesen A/S was founded in 1937 with a strong believe in Danish design and craftsmanship. It is today a well-reputed furniture company, developing and manufacturing design furniture of high quality and durability.

Over the course of time it has worked with well-respected designers such as Ib Kofod-Larsen, Rud Thygesen & Johnny Sørensen and Says Who — always remaining true to its design roots but still keeping up with the developments of time. Due to its design history, Magnus Olesen A/S has built an extensive portfolio of both Danish classics as well as contemporary designs.

Today, the designs can be seen in a multitude of architectural projects as well as in private homes.

Magnus Olesen has always been focused on longevity and sustainability — good design, that lasts. The company has its production in Durup, Denmark. The Showroom of Magnus Olesen is placed in beautiful surroundings on Christianshavn .

SHOWROOM

CHRISTIANSHAVNS KANAL 4 DK-1406 KØBENHAVN K

ALICIA EGERMANN, MARKETING MANAGER ae@magnus-olesen.dk

MAGNUS-OLESEN.COM

