

# X-LINE IN HISTORICAL SURROUNDINGS AT DESIGNMUSEUM DENMARK

PRESS RELEASE  
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On the occasion of the relaunch of the X-Line series 2022, the iconic chairs and matching tables are now signature pieces in the garden of Designmuseum Denmark.

This iconic X-Line designed by Niels Jørgen Haugesen and from the archives at Magnus Olesen becomes part of the heart of the museum that brings design, culture and nature together and also serves as outdoor space for the museum café.

In June 2022 Designmuseum Denmark reopened after 2 years of renovation and lockdown. With the reopening, the museum is introducing X-Line as the main line in their famous garden, named 'Grønnegården'.

60 iconic X-Line chairs in blue and 16 matching tables now decorate the garden and give the visitors extra space to linger in inspiring and relaxing surroundings.

Since the creation of X-Line in 1977, the chair has attracted attention in both Denmark and on the international design scene and has become a favorite amongst interior stylists. In 2022 Magnus Olesen has relaunched the original design expression in the chromium-plated version and with respect for the original design and craftsmanship, in four monochrome colors that are also suitable for outdoor use. The chair and table is produced in Denmark with steel from Sweden. The chair has served as the chair for the audience throughout the museum's exhibition halls since the 1980s. In collaboration with Magnus Olesen, Designmuseum Denmark has now furnished their entire outdoor space with X-Line in a blue color that matches the renovated café. All pieces are part of the permanent exhibition and can be enjoyed by all visitors of the museum and café moving forward.



MAGNUS OLESEN



## About Designmuseum Denmark

With a unique location in Copenhagen's historic center, Designmuseum Denmark is a working archive and the entrance to Denmark as a design destination. In the middle of the museum lies the open museum garden - a bit of a breathing space in the middle of the city. During summer the garden is open with outdoor cafe service and is also used as an exhibition space.

Besides X-Line the museum also houses further Magnus Olesen Design.

## About Magnus Olesen

Magnus Olesen A/S develops and manufactures high quality furniture in cooperation with today's leading designers and architects. The result is a functional, aesthetic and unique design that enhances the spaces where it's placed – whether it's in smaller interiors or for large conceptual architectural purposes.

The company was founded in 1937 with a strong believe in Danish craftsmanship ever since. It is today a well-reputed furniture company, developing and manufacturing functional design furniture of high quality and durability.

Magnus Olesen has always been focused on longevity and sustainability. The company has its production in Durup, Denmark, and two showrooms placed in beautiful surroundings in Copenhagen and Stockholm.

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