

X-LINE WINS 'COMEBACK OF THE YEAR' AT DESIGN AWARDS 2022

PRESS RELEASE
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The prize for 'COMEBACK OF THE YEAR' 2022 goes to the iconic X-Line chair, designed by Niels Jørgen Haugesen in 1977 and re-launched in 2022 by Danish furniture design company, Magnus Olesen.

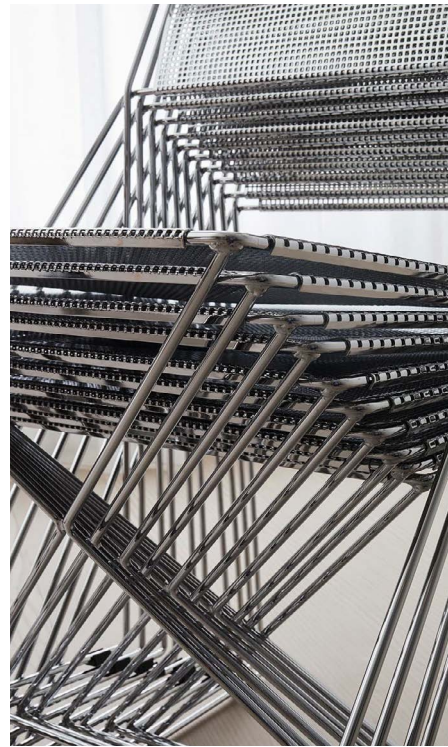
Since the X-Line chair first saw the light of day in 1977, it has enjoyed recognition amongst design enthusiasts, and with the design update in 2022 the chair is back. Now X-Line tells a different story about how classic Danish furniture design can look, and this is recognized with the award 'COMEBACK OF THE YEAR' at DESIGN AWARDS 2022 - nominated by Bo Bedre, Boligmagasinet and Scandinavian Living.

"We are thrilled with the recognition of the X-Line chair as a design icon. It is an honor for us to be able to re-launch a chair like X-Line with all its unique qualities and iconic design expression. A chair is not just a chair, but must touch something in us and leave an impression wherever it is placed. Only the best designs from our archives will be put into production, and certainly the X-Line chair has proven worthy."

- Nils Knudsen, CEO & owner of Magnus Olesen A/S.



MAGNUS OLESEN



Re-launch of a design icon: 'Comeback of the Year'

In recent years, the design darling X-Line has been increasingly used in a number of interiors around the world, and in 2022 Magnus Olesen relaunches the chair in its original chrome variant as well as in four contemporary colors – cream, brown, blue and black. The lacquered versions are suitable for indoor as well as outdoor use – in line with nowadays interiors where furniture moves freely between outdoor and indoor.

With the relaunch, the chair moves from being a high-tech classic of the 80's to its well-deserved place in the interior design world of 2022.

The new X-Line can e.g. be found in the new blue variant as permanent part of the outdoor environment in the café garden at the newly opened Design Museum Denmark and at selected points of sale worldwide.

About Magnus Olesen

Since its founding it has worked with well-respected designers, such as Ib Kofod-Larsen, Niels Jørgen Hauge-sen, Rud Thygesen & Johnny Sørensen, Niels Gammelgaard, Busk + Hertzog and lately also Strand+Hvass and SaysWho – always remaining true to its design roots but still keeping up with the developments of time. Due to its design history, Magnus Olesen A/S has built an extensive portfolio of both Danish classics as well as contemporary designs. Today, the designs can be seen in a multitude of architectural projects on the contract market as well as in private homes.

See the winner at our showroom

SHOWROOM

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[Case: Designmuseum Denmark](#)

X-LINE PRICES

525 EUR INCL. VAT PER CHAIR.



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