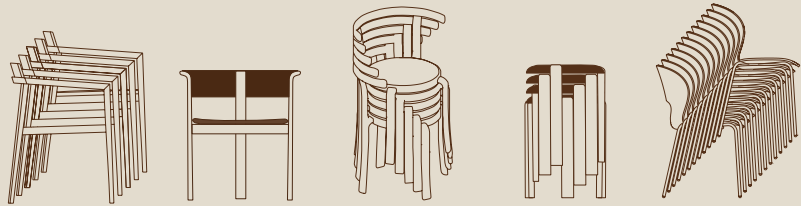




SPACES SHAPED BY LONG-LASTING DESIGN

For *3daysofdesign* 2026, Magnus Olesen opens the doors to the exhibition 'Spaces Shaped by Long-Lasting Design'. Set in the heart of Frederiksstad, adjacent to Marmorkirken, the showroom exhibition presents furniture designed to last for generations, showcased within real spaces and beautiful surroundings.



Lasting design – spaces shaped by everyday use

With a heritage dating back to 1937, Magnus Olesen has developed and manufactured furniture rooted in Danish craftsmanship and design - locally produced in Durup, Northern Jutland. Here, furniture is made not to be replaced, but to stay relevant as spaces evolve.

Within the exhibition icons from the past meet contemporary designs, showing how long-lasting furniture design brings new life to spaces. Design created decades ago continues to perform in modern interiors, from workspaces to shared environments and hospitality settings. With clear lines, strong materials and construction made to endure, the designs remain as relevant today as ever.



Showcasing furniture in use – exactly as intended

The exhibition places strong emphasis on current cases, with a particular focus on hospitality environments, where furniture is used intensively and longevity truly matters.

Dive into design classics like the 8000 series and explore how it contributes to reinvent spaces and be as relevant as it was in 1981 when placed at the iconic Café Victor in Copenhagen.

From cafés and hotels to shared spaces, the displayed furniture shows how durable design supports everyday life, atmosphere and stands the test of time.

A MODERN TAKE ON HOSPITALITY – where design, function and everyday life meet

Throughout the event Magnus Olesen is hosting HANS Café Pop-Up @ Magnus Olesen showroom welcoming guests, visitors, friends and strangers.

The 8000 series is already part of the three HANS Café locations in Copenhagen and the café experience is extended to the Magnus Olesen showroom located on Frederiksgade 7.

Take a moment to visit the HANS Café pop-up - bringing authentic café life and it's aesthetics into the exhibition and showcasing furniture in use, exactly as intended.

ABOUT MAGNUS OLESEN

Magnus Olesen develops and manufactures high quality furniture in cooperation with today's leading designers and architects. The result is a functional, aesthetic and unique design that enhances the spaces where it's placed – whether it's in smaller interiors or for large conceptual architectural purposes.

The company was founded in 1937 with a strong believe in Danish craftsmanship ever since. It is today a well-reputed furniture company, developing and manufacturing functional design furniture of high quality and durability.

Magnus Olesen has always been focused on longevity and sustainability. The company has its production in Durup, Denmark. The Showroom of Magnus Olesen is placed in beautiful surroundings in Copenhagen.

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